

cheechee lin

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UCLA • June 2017

B.A., Communications with Computing

LSE • Summer 2014

UCEAP Study Abroad | GPA 4.0

UCLA Extension • Fall 2016

Designing for Mobile | User Interface

ABI Grace Hopper • Fall 2017

Recipient of Anita Borg Scholarship

Girls Who Code • Summer 2016

Mentor @ Adobe

Lean In(terns) • Summer 2016

Participant of Bay Area Chapter

User Centric Design

User Experience Research, User Testing, User Interface Design, Prototyping, Mobile & Responsive Design, Framer JS, Sketch, Adobe CC

Programming

HTML/CSS, Javascript, Python, Git, C++, Bootstrap

Analytics

Google Analytics, Adobe Marketing Cloud, Heap, FullStory

New Enterprise Associates (NEA) • Product Design Fellow • Summer 2017

Spearheaded design on conversion experiences at an ecommerce portfolio company.

Disney • Product Designer • Spring 2017

Led design on an internal tool to streamline the software request process.

Snap Inc. • Freelance Illustrator • Spring 2017

Completed over 40 international illustrations for Snapchat.

Internet Research Incubator @UCLA • UX Researcher • Fall 2016

1 of 12 recipients of a 15K grant to pursue research on UX design in m-commerce.

Adobe • Optimization Consultant • Summer 2016

Drove strategy for conversion (A/B) on one of the top three social networks' business site.

LinkedIn • Campus Editor • Fall 2015

Created and sourced content for LinkedIn Pulse as part of their inaugural class of editors.

Belkin International • Product Manager • Summer 2015

Defined specs and delivered 6 keyboards for iPad and the Qode iOS app.

Bruin Advertising and Marketing Team • Strategy & UX • Fall 2015

Won NSAC SoCal Regionals for a digital strategy campaign developed for Pizza Hut.

Apple • Campus Rep • Fall 2014

Served as liason between Apple and UCLA students, faculty, and staff.